

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1508927-1	08/07/16	August 2016	08/01/16 - 08/07/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/1	2056/2058

Flight Dates	Order #	Alt Order #
08/01/16 - 08/07/16	1508927	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/16	08/05/16	WPBF News 25 5-6:00am	5:00-6:00am	1-111--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 1-111-- 4 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	5:08 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS200TVFLH	\$175.00 NM
2	WPBF	W	08/03/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS200TVFLH	\$175.00 NM
4	WPBF	Th	08/04/16	5:36 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS200TVFLH	\$175.00 NM
3	WPBF	F	08/05/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS200TVFLH	\$175.00 NM
2	08/01/16	08/05/16	Good Morning America	7-9AM	11111--	:30	5	\$246.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 11111-- 5 \$246.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	8:59 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$246.00 NM
2	WPBF	Tu	08/02/16	8:55 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$246.00 NM
3	WPBF	W	08/03/16	7:39 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$246.00 NM
4	WPBF	Th	08/04/16	8:14 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$246.00 NM
5	WPBF	F	08/05/16	7:25 AM	Good Morning America	7-9AM	:30	MS200TVFLH	\$246.00 NM
3	08/02/16	08/04/16	WPBF News 25 @ Noon	12pm-1230pm	-1-1---	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -1-1--- 2 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/02/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS200TVFLH	\$265.00 NM
2	WPBF	Th	08/04/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS200TVFLH	\$265.00 NM
4	08/02/16	08/04/16	WPBF News 25 @ 6:00PM	6-6:30PM	-1-1---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -1-1--- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/02/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1508927-1	08/07/16	August 2016	08/01/16 - 08/07/16
Advertiser	Product	Estimate Number	
Steinger/D/State Senate	Michael Steinger- 8/1	2056/2058	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/02/16	08/04/16	WPBF News 25 @ 6:00PM	6-6:30PM	-1-1---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/04/16	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFLH	\$600.00 NM
5	08/01/16	08/01/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	MS200TVFLH	\$1,100.00 NM
6	08/02/16	08/06/16	Tu-Sa WPBF News 25 @ 11-11:35PM	-11111-	:30	5	\$171.00	NM	
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-11111-	5	\$171.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/02/16	11:15 PM	Tu-Sa WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$171.00 NM
1	WPBF	W	08/03/16	11:12 PM	Tu-Sa WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$171.00 NM
4	WPBF	Th	08/04/16	11:34 PM	Tu-Sa WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$171.00 NM
5	WPBF	F	08/05/16	11:31 PM	Tu-Sa WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$171.00 NM
2	WPBF	Sa	08/06/16	11:13 PM	Tu-Sa WPBF News 25 @ 11PM	11-11:35PM	:30	MS200TVFLH	\$171.00 NM
7	08/01/16	08/07/16	ABC World News Now	2-4x	7777--7	:30	35	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	7777--7	35	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	08/01/16	2:15 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
1	WPBF	M	08/01/16	2:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
3	WPBF	M	08/01/16	2:47 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
4	WPBF	M	08/01/16	2:59 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
2	WPBF	M	08/01/16	3:16 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
6	WPBF	M	08/01/16	3:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
7	WPBF	M	08/01/16	3:59 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
10	WPBF	Tu	08/02/16	2:17 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
9	WPBF	Tu	08/02/16	2:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
11	WPBF	Tu	08/02/16	2:47 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
14	WPBF	Tu	08/02/16	2:59 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
13	WPBF	Tu	08/02/16	3:17 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
12	WPBF	Tu	08/02/16	3:28 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
8	WPBF	Tu	08/02/16	3:47 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
16	WPBF	W	08/03/16	2:16 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
15	WPBF	W	08/03/16	2:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
19	WPBF	W	08/03/16	2:46 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
20	WPBF	W	08/03/16	2:59 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
18	WPBF	W	08/03/16	3:18 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
17	WPBF	W	08/03/16	3:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
21	WPBF	W	08/03/16	3:47 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
24	WPBF	Th	08/04/16	2:17 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
27	WPBF	Th	08/04/16	2:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
23	WPBF	Th	08/04/16	2:48 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM

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Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/1	2056/2058

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/01/16	08/07/16	ABC World News Now	2-4x	7777--7	:30	35	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
22	WPBF	Th	08/04/16	2:58 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
26	WPBF	Th	08/04/16	3:17 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
28	WPBF	Th	08/04/16	3:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
25	WPBF	Th	08/04/16	3:59 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
29	WPBF	Su	08/07/16	2:17 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
34	WPBF	Su	08/07/16	2:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
33	WPBF	Su	08/07/16	2:49 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
35	WPBF	Su	08/07/16	2:59 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
31	WPBF	Su	08/07/16	3:29 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
30	WPBF	Su	08/07/16	3:47 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
32	WPBF	Su	08/07/16	3:59 AM	ABC World News Now	2-4x	:30	MS200TVFLH	\$5.00 NM
8	08/01/16	08/05/16	4:30a-5a	430a-5a	MTWTF--	:30	1	\$105.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	MTWTF--	1	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/01/16	4:54 AM	4:30a-5a	430a-5a	:30	MS200TVFLH	\$105.00 NM
9	08/06/16	08/06/16	OUR WORLD WKND EM	430-5AM	-----S-	:30	2	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----S-	2	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/06/16	4:32 AM	OUR WORLD WKND EM	430-5AM	:30	MS200TVFLH	\$15.00 NM
2	WPBF	Sa	08/06/16	4:48 AM	OUR WORLD WKND EM	430-5AM	:30	MS200TVFLH	\$15.00 NM
Total Spots							57		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,925.00
<u>Agency Commission</u>	\$888.75
<u>Net Amount Due</u>	\$5,036.25

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